

M&M Markets & Management

S T U D I E S

*An Interdisciplinary Certificate Program
at Duke University*

SPRING 2006 COURSE OFFERINGS

Core Courses

SOC 142	Organizations & Global Competitiveness	MWF	10:20 – 11:10 am	G. Gereffi	(Soc Sci 136)
SOC 145	Nations, Regions, & the Global Economy	TH	11:40 – 12:55 pm	E. Tiryakian	(Soc/Psych 129)
SOC 158	Markets & Marketing	MW	2:50 – 4:05 pm	M. Reeves	(Physics 114)
SOC 159	Sociology of Entrepreneurship	M	7:30 – 10:00 pm	C. Nordgren	(Soc/Psych 126)
MMS 190.01	Markets & Management (capstone)	TH	4:25 – 5:40 pm	E. Jones	(Soc/Sci 111)
MMS 190.02	Markets & Management (capstone)	WF	11:40 – 12:55 pm	K. Spenner	(Soc/Sci 136)
MMS 190.03	Markets & Management (capstone)	MW	7:30 – 8:45 pm	S. Veraldi	(Soc/Sci 231)
MMS 190.04	Markets & Management (capstone)	MW	1:15 – 2:30 pm	G. Gereffi	(Physics 113)

Elective Courses

Art Hist 150	Managing the Arts	TH	6:00 – 8:30 pm	K. Silbiger	(East Duke 204A)
CA 116	Advertising Masculinity	TH	2:50 – 5:20 pm	W. O'Barr	(Keohane 4B 402)
Comp Sci 181S	Principles of e-Commerce	TH	4:25 – 5:40 pm	R. Lucic	(LSRC D243)
ECO 157.01	Financial Markets & Management	MW	2:50 – 4:05 pm	B. Eraker	(Soc/Sci 111)
ECO 157.02	Financial Markets & Management	WF	11:40 – 12:55 pm	E. Rasiel	(TBA)
ECO 181	Corporate Finance	MW	1:15 – 2:30 pm	Fullenkamp	(Soc/Sci 111)
ECO 183	Agency & Accounting	TH	10:05 – 11:20 am	C. Skender	(Soc/Sci 139)
ECO 188	Industrial Organization	MWF	10:20 – 11:10 am	A. Beresteanu	(TBA)
ECO 189	Business & Government	TH	11:40 – 12:55 pm	J. Vernon	(Soc/Sci 311)
HST 143B	The Emergence of Modern Japan	MWF	10:20 – 11:10 am	Staff	(Gross Chem 110)
MMS 120	Managerial Effectiveness	WF	11:40 – 12:55 pm	Chakrabarti	(Allen 326)
MMS 161	Marketing Management	WF	10:05 – 11:20 am	Ashton-James	(Bio/Sci 130)
MMS 180	Entrepreneurial Opportunities & Finance	TH	6:00 – 7:15 pm	E. Jones	(Old Chem 116)
PPS 122	Who Owns the Press	M	4:25 – 6:55 pm	S. Tiff	(Sanford 03)
PPS 144S	Enterprising Leadership	WF	1:15 – 2:30 pm	A. Brown	(Sanford 150)
PS 113	International Political Economy	TH	2:50 – 4:05 pm	K. Grier	(Soc/Sci 231)
PS 167	International Law/International Inst.	TH	6:00 – 7:15 pm	I. Nickelson	(Soc/Sci 111)
PSY 138	Social Psychology of Business	TH	7:15 – 9:45 pm	B. Sheppard	(Soc/Psych 319)
RUS 125	Markets/Media/Mafia	WF	1:15 – 2:30 pm	M. Newcity	(Languages 320)
SOC 140	Ethics in Management	WF	2:50 – 4:05 pm	G. Hull	(Soc/Sci 139)
Wom Stu 150	Women at Work	MW	11:40 – 12:55 pm	M. Reeves	(TBA)

*permission numbers available from Norma Grinstead, 06 Soc-Psych Bldg.

For more information, contact Norma Grinstead at 660-5759 or grinstea@soc.duke.edu.

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu/register/>