

# *MM*arkets & *MM*anagement

S T U D I E S

An Interdisciplinary Certificate Program  
at Duke University

## Spring 2004 COURSE OFFERINGS

### Core Courses

SOC 142	Organizations & Global Competitiveness	MWF	11:50 - 12:40 pm	G. Gereffi
SOC 145	Nations, Regions & the Global Economy	TTH	3:50 - 5:05 pm	D. George
SOC 158	Markets & Marketing	TTH	2:15 - 3:30 pm	M. Reeves
SOC 159	Sociology of Entrepreneurship	MW	5:30 - 6:45 pm	C. Nordgren
PS 153	International Business – Government Relations	TTH	9:10 - 10:25 am	J. Grieco
PPS 146	Leadership, Development, & Organizations	TTH	10:55 - 12:10 pm	A. Brown
MMS 190.01	Markets & Management (capstone)	TTH	3:50 - 5:05 pm	E. Jones
MMS 190.02	Markets & Management (capstone)	MW	3:55 - 5:10 pm	K. Spenner
MMS 190.03	Markets & Management (capstone)	MW	3:55 - 5:10 pm	G. Gereffi
MMS 190.04	Markets & Management (capstone)	M	7:00 - 9:30 pm	P. Volpe

### Elective

#### Arts Institute

AI 150	Managing the Arts	T	7:00 - 9:30 pm	K. Silbiger
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#### Computer Science

COMP SCI 181S	Principles of Effective e-Commerce	TTH	3:50 - 5:05 pm	R. Lucic
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#### Economics

ECO 151	Basic Finance & Investments	TTH	3:50 - 5:05 pm	C. Fullenkamp
ECO 157.01	Financial Markets & Investments	MW	2:20 - 3:35 pm	B. Eraker
ECO 157.02	Financial Markets & Investments	TTH	12:40 - 1:55 pm	E. Rasiel
ECO 165/PPS 165	American International Economic Policy	MWF	10:30 - 11:20 am	M. Hoffman
ECO 181.01	Corporate Finance	TTH	2:15 - 3:30 pm	C. Fullenkamp
ECO 181.02	Corporate Finance	MW	5:30 - 6:45 pm	F. Luo
ECO 189	Business & Government	TTH	2:15 - 3:30 pm	J. Vernon

#### Education

EDU 140	The Psychology of Work	M	3:55 - 6:25 pm	R. Ballantyne
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#### Engineering

EGR 108S/STHV 108S	Ethics in Professions	TTH	9:10 - 10:25 am	D. Vallero
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#### History

HST 143B	The Emergence of Modern Japan	MW	3:55 - 5:10 pm	S. Partner
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#### Markets & Management

MMS 120	Managerial Effectiveness	TTH	10:55 - 12:10 pm	J. Kim
MMS 191	Topics in Organizational Design: Behavior, Product	MW	7:00 - 8:15 pm	S. Veraldi

#### Political Science

PS 158D	Transnational Relations	MW	9:10 - 10:00 am	R. Keohane
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#### Psychology

PSY 138	Social Psychology of Business	TH	7:00 - 9:30 pm	B. Sheppard
PSY 115	The Psychology of Consumers	F	2:20 - 4:50 pm	T. Chartrand

#### Public Policy Studies

PPS 144S	Enterprising Leadership	TTH	3:50 - 5:05 pm	A. Brown
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#### Russian

RUS 125	Markets/Media/Mafia	TTH	2:15 - 3:30 pm	M. Newcity
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#### Sociology

SOC 114	Cybernetworks & the Global Village	TTH	2:15 - 3:30 pm	N. Lin
SOC 129	Gender, Work, & Organizations	MW	3:55 - 5:10 pm	R. Bach
SOC 140S	Ethics in Management	MW	2:20 - 3:35 pm	G. Hull
SOC 156	Global Contexts of Science & Technology	MW	2:20 - 3:35 pm	A. O'Rand

#### Women's Studies

WMN ST 150S	Women at Work	TTH	9:10 - 10:25 am	M. Reeves
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permission numbers available from Bonnie Wilson, 254 Soc-Psych Bldg.

For more information, contact Bonnie Wilson at 660-5763 or [bwilson@soc.duke.edu](mailto:bwilson@soc.duke.edu).

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu/register/>