

# *AM* Markets & *AM* Management

S T U D I E S

An Interdisciplinary Certificate Program  
at Duke University

## FALL 2008 COURSE OFFERINGS

### Core Courses

PPS 146	Leadership, Development & Organiz.	M	4:25 – 6:55 pm	Staff	Rubenstein 149
SOC 142	Organizations & Global Competitiveness	MWF	2:50 – 3:40 pm	R. Denniston	East Duke 204
SOC 144	Technology & Organizational Environ.	MW	10:05 – 11:20 am	B. Gao	Carr 137
SOC 145	Nations, Regions, & the Global Economy	TuTh	10:05 – 11:20 am	M. Hovsepian	Soc/Psych 129
SOC 155	Organizations & Management	MW	6:00 – 7:15 pm	S. Veraldi	Soc/Sci 113
SOC 158	Markets & Marketing	MW	10:05 – 11:20 am	M. Reeves	East Duke 204D
SOC 159	Sociology of Entrepreneurship	TuTh	6:00 – 7:15 pm	E. Jones	Soc/Psych 127
MMS 190.01	Markets & Management (capstone)	TuTh	4:25 – 5:40 pm	E. Jones	Soc/Sci 111
MMS 190.02	Markets & Management (capstone)	M	4:25 – 6:55 pm	C. Nordgren	Soc/Sci 111
MMS 190.03	Markets & Management (capstone)	MW	2:50 – 4:05 pm	M. Reeves	Soc/Sci 111
MMS 190.04	Markets & Management (capstone)	TuTh	1:15 – 2:30 pm	K. Spenner	Soc/Sci 111

### Elective Courses

#### *Cultural Anthropology*

CA 116S	Advertising & Masculinity	M	3:05 – 5:25 pm	W. O'Barr	Science 204
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#### *Economics*

ECO 165	American Inter. Economic Policy	TuTh	2:50 – 4:05 pm	L. Leachman	Sanford 05
ECO 181	Corporate Finance	WF	1:15 – 2:30 pm	C. Fullenkamp	Soc/Sci 111
ECO 182	Financial Accounting	TuTh	8:30 – 9:45 am	CJ Skender	Soc/Sci 136
ECO 188	Industrial Organization	MW	1:15 – 2:30 pm	S. Kahn	Soc/Sci 311

#### *Engineering*

BME 165	Intro to Business in a Tech Based Co.	MW	1:15- 2:30pm	L. Boyd	
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#### *Markets & Management*

MMS 120	Managerial Effectiveness	WF	10:05 – 11:20 am	“staff”	Soc/Psych 127
MMS 185	Managerial Finance	MW	7:30 – 8:45 pm	S. Veraldi	Soc/Psych 126
MMS 195.01	Minority Business Development	Tu	6:00 – 8:30 pm	G. Grody	Soc/Sci 111
MMS 195.02	Minority Business Development	WF	10:05 – 11:20 am	L. Reuben	Soc/Sci 111

#### *Political Science*

PS 161	Business, Politics & Econ. Growth	TuTh	8:30 – 9:45 am	H. Kitschelt	Soc/Psych 129
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#### *Psychology*

PSY 138	Social Psychology of Business	Th	7:15 – 9:45 pm	Bleak/Gerend	Soc/Psych 126
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#### *Public Policy Studies*

PPS 144	Social Enterprise Development	Th	2:50 – 5:20 pm	C. Gergen	Sanford 150
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#### *Sociology*

SOC 114	Cybernetworks & the Global Village	MW	11:40 – 12:55 pm	N. Lin	Soc/Sci 113
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\*permission numbers available from Brooke Robinson, 06 Soc-Psych Bldg.

For more information, contact Brooke Robinson at 660-5759 or [er9@soc.duke.edu](mailto:er9@soc.duke.edu).

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu/register/>