

M&M Markets & Management

S T U D I E S

An Interdisciplinary Certificate Program
at Duke University

FALL 2006 COURSE OFFERINGS

Core Courses

PPS 146	Leadership, Development & Org.	TH	4:25 – 5:40 pm	A. Brown	Sanford 05
SOC 144	Technology & Org. Environments	MW	10:05 – 11:20 am	B. Gao	TBA
SOC 145	Nations, Regions, & the Global Economy	MW	11:40 – 12:55 pm	M. Hovsepian	TBA
SOC 155	Organizations & Management	TH	10:05 – 11:20 am	D. Brady	Soc/Psy 126
SOC 158	Markets & Marketing	WF	11:40 – 12:55 pm	C. James	Trent 040
SOC 159	Sociology of Entrepreneurship	TH	6:00 – 7:15 pm	E. Jones	Soc/Psych 126
MMS 190.01	Markets & Management (capstone)	TH	4:25 – 5:40 pm	E. Jones	Soc/Sci 111
MMS 190.02	Markets & Management (capstone)	MW	11:40 – 12:55 pm	G. Gereffi	Bio/Sci 130
MMS 190.03	Markets & Management (capstone)	MW	7:30 – 10:00 pm	C. Nordgren	Soc/Psych 127
MMS 190.04	Markets & Management (capstone)	TH	10:05 – 11:20 am	M. Reeves	Soc/Sci 111

Elective Courses

Cultural Anthropology

CA 110	Advertising & Society: Global Perspect.	MW	10:20 – 11:10 am	W. O'Barr	Soc/Sci 139
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Economics

ECO 151	Basic Finance and Investments	MW	2:50 – 4:05 pm	C. Fullenkamp	Trent 040
ECO 157	Financial Markets & Investments	WF	10:05 – 11:20 am	E. Rasiel	Soc/Sci 136
ECO 181	Corporate Finance	MW	1:15 – 2:30 pm	C. Fullenkamp	TBA
ECO 188	Industrial Organization	MWF	10:20 – 11:10 am	A. Beresteanu	TBA
ECO 189	Business & Government	TH	11:40 – 12:55 pm	J. Vernon	Soc/Sci 311

Engineering

EGR 108S	Ethics in Professions	T	6:00 – 8:30 pm	D. Vallero	TBA
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History

HST 158AD	American Business History	MW	11:40 – 12:55 pm	E. Balleisen	Old Chem 116
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Markets & Management

MMS 120	Managerial Effectiveness	WF	10:05 – 11:20 am	TBA	Bio/Sci 130
MMS 161	Marketing Management	WF	1:15 – 2:30 pm	L. Cavanaugh	Soc/Psych 130
MMS 170	Integrated Marketing Communications	TH	1:15 – 2:30 pm	M. Reeves	Soc/Sci 111
MMS 182	Strategic Financial Management	MW	6:00 – 7:15 pm	S. Veraldi	Soc/Sci 111
MMS 185	Managerial Finance	MW	7:30 - 8:45 pm	S. Veraldi	Soc/Sci 111

Public Policy Studies

PPS 144S	Enterprising Leadership	WF	1:15 – 2:30 pm	A. Brown	Sanford 150
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Psychology

PSY 115	The Psychology of Consumers	W	2:50 – 5:20 pm	T. Chartrand	Fuqua G
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Sociology

SOC 147	Business in Literature	WF	2:50 – 4:05 pm	G. Hull	Old Chem 101
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Theater Studies

The Stu 168S	Entrepreneurship in Int'l Arts Mgmt.	MW	2:50 – 4:05 pm	S. Voss	Bryan Ctr. 128
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*permission numbers available from Norma Parker, 06 Soc-Psych Bldg.

For more information, contact Norma Parker at 660-5759 or nparker@soc.duke.edu.

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu/register/>