

# M&M Markets & Management

S T U D I E S

An Interdisciplinary Certificate Program  
at Duke University

## FALL 2005 COURSE OFFERINGS

### Core Courses

SOC 144	Technology & Organizational Environments	MW	1:15 – 2:30 pm	B. Gao
SOC 155	Organizations & Management	WF	11:40 – 12:55 pm	D. Brady
SOC 158	Markets & Marketing	TH	11:40 – 12:55 pm	M. Reeves
SOC 159	Sociology of Entrepreneurship	TH	6:00 – 7:15 pm	E. Jones
PPS 146	Leadership, Development, & Organizations	TH	4:25 – 5:40 pm	A. Brown
MMS 190.01	Markets & Management (capstone)	TH	4:25 – 5:40 pm	E. Jones
MMS 190.02	Markets & Management (capstone)	WF	11:40 – 12:55 pm	K. Spenner
MMS 190.03	Markets & Management (capstone)	M	7:30 – 10:00 pm	C. Nordgren
MMS 190.04	Markets & Management (capstone)	TH	10:05 – 11:20 am	M. Reeves

### Elective Courses

#### *Cultural Anthropology*

CA 110D	Advertising & Society: Global Perspective	MW	10:20 – 11:10 am	W. O'Barr
---------	---	----	------------------	-----------

#### *Economics*

ECO 151	Basic Finance and Investment	TH	1:15 – 2:30 pm	C. Fullenkamp
ECO 157	Financial Markets & Investments	TH	10:05 – 11:20 am	B. Eraker
ECO 165/PPS 165	American International Economic Policy	MW	1:15 – 2:30 pm	L. Leachman
ECO 181	Corporate Finance	TH	2:50 – 4:05 pm	C. Fullenkamp
ECO 188	Industrial Organization	WF	8:30 – 9:45 am	Staff
ECO 189	Business & Government	TH	10:05 – 11:20 am	J. Vernon

#### *Engineering*

EGR 108S	Ethics in Professions	Tu	6:00 – 8:30 pm	D. Vallero
----------	-----------------------	----	----------------	------------

#### *Markets & Management*

MMS 120	Managerial Effectiveness	WF	10:05 – 11:20 am	Ashton-James
MMS 175	Business of Sport	MW	11:40 – 12:55 pm	G. Stevenson
MMS 182	Strategic Financial Management	MW	6:00 – 7:15 pm	S. Veraldi

#### *Political Science*

PS 158	Transnational Relations	MWF	10:20 – 11:10 am	T. Buthe
PS 167	International Institutions & International Law	MW	2:50 – 4:05 pm	Staff

#### *Psychology*

PSY 115	The Psychology of Consumers	W	4:25 – 6:55 pm	T. Chartrand
---------	-----------------------------	---	----------------	--------------

#### *Public Policy Studies*

PPS 144S	Enterprising Leadership	WF	1:15 – 2:30 pm	A. Brown
----------	-------------------------	----	----------------	----------

#### *Sociology*

SOC 114	Cybernetworks & the Global Village	TH	4:25 – 5:40 pm	N. Lin
SOC 147	Business in Literature	MW	4:25 – 5:40 pm	G. Hull

The following MMS course does not count towards the Markets & Management Certificate:

MMS 85	Managerial Finance	MW	7:30 – 8:45 pm	S. Veraldi
--------	--------------------	----	----------------	------------

\*permission numbers available from Norma Grinstead, 006 Soc-Psych Bldg.

For more information, contact Bonnie Wilson at 660-5763 or [bwilson@soc.duke.edu](mailto:bwilson@soc.duke.edu)

or Norma Grinstead at 660-5759 or [grinstea@soc.duke.edu](mailto:grinstea@soc.duke.edu).

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu>