

# *EM* Markets & *EM* Management

S T U D I E S

An Interdisciplinary Certificate Program  
at Duke University

## Fall 2004 COURSE OFFERINGS

### Core Courses

SOC 142D Gereffi	Organizations & Global Competitiveness		MWF	11:55 - 12:45 pm	G.
SOC 144	Technology and Organizational Environments	MWF		10:20 - 11:10 pm	B. Gao
SOC 155 Veraldi	Organizations & Management		MW	7:30 - 8:45 pm	S.
SOC 159	Sociology of Entrepreneurship		TTH	6:00 - 7:15 pm	E. Jones
PPS 146	Leadership, Development, & Organizations	WF		1:15 - 2:30 pm	A. Brown
MMS 190.01	Markets & Management (capstone)	TTH		1:15 - 2:30 pm	K. Spenner
MMS 190.02	Markets & Management (capstone)	MW		2:50 - 4:05 pm	P. Volpe
MMS 190.03	Markets & Management (capstone)	TTH		4:25 - 5:40 pm	E. Jones
MMS 190.04	Markets & Management (capstone)	M		7:30 - 10:00 pm	C. Nordgren

### Elective

#### *Cultural Anthropology*

CA 110D	Advertising & Society: Global Perspective	MW		10:20 - 11:10 am	W. O'Barr
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#### *Economics*

ECO 140	Comparative Economic Systems	MW		10:20 - 11:10 am	V. Trembl
ECO 151	Basic Finance & Investments	TTH		1:15 - 2:30 pm	C. Fullenkamp
ECO 157	Financial Markets & Investments	TTH		1:15 - 2:30 pm	B. Eraker
ECO 165 Hoffman	American International Economic Policy		MWF	8:45 - 9:35 am	M.
ECO 181	Corporate Finance	TTH		2:50 - 4:05 pm	C. Fullenkamp
ECO 188	Industrial Organization	WF		10:05 - 11:20 am	H. Yildirim
ECO 189	Business & Government	TTH		10:05 - 11:20 am	J. Vernon

#### *Education*

EDU 140	The Psychology of Work	M		4:25 - 6:55 pm	R. Ballantyne
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#### *Engineering*

EGR 108S Vallero	Ethics in Professions		TTH	10:05 - 11:20 am	D.
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#### *History*

HST 158AD	American Business History	MW		1:15 - 2:30 pm	E. Balleisen
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#### *Markets & Management*

MMS 120	Managerial Effectiveness	MWF		11:55 - 12:45 pm	J. Barden
MMS 175	Business of Sport	M		6:00 - 8:30 pm	G. Stevenson
MMS 182	Strategic Financial Management	MW		6:00 - 7:15 pm	S. Veraldi

#### *Political Science*

PS 113	International Political Economy		TTH	4:25 - 5:40 pm	T. Buthe
PS 158	Transnational Relations		TTH	1:15 - 2:30 pm	T. Buthe

#### *Psychology*

PSY 115 Chartrand	The Psychology of Consumers		F	2:50 - 5:20 pm	T.
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#### *Public Policy Studies*

PPS 144S	Enterprising Leadership		TTH	4:25 - 5:40 pm	A. Brown
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#### *Sociology*

SOC 114	Cybernetworks & the Global Village		TTH	11:40 - 12:55 pm	N. Lin
SOC 141	Consuming Passions		TTH	10:05 - 11:20 am	J. Wilson
SOC 147	Business in Literature		W	4:25 - 6:55 pm	G. Hull

#### *Women's Studies*

WMN ST 150	Women at Work		TTH	2:50 - 4:05 pm	M. Reeves
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permission numbers available from Bonnie Wilson, 254 Soc-Psych Bldg.

For more information, contact Bonnie Wilson at 660-5763 or [bwilson@soc.duke.edu](mailto:bwilson@soc.duke.edu).

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu/register/>