

M&M Markets & Management

S T U D I E S

An Interdisciplinary Certificate Program
at Duke University

FALL 2003 COURSE OFFERINGS

Core Courses

SOC 144	Technology & Organizational Environments	MWF	11:50 – 12:40 pm	B. Gao
SOC 155	Organizations & Management	MW	3:55 – 5:10 pm	D. Brady
SOC 158	Markets & Marketing	TTH	2:15 – 3:30 pm	K. Spenner
SOC 159	Sociology of Entrepreneurship	TTH	5:25 – 6:40 pm	E. Jones
PPS 146	Leadership, Development, & Organizations	TTH	2:15 – 3:30 pm	A. Brown
MMS 190.01	Markets & Management (capstone)	TTH	10:55 – 12:10 pm	A. Brown
MMS 190.02	Markets & Management (capstone)	M	7:00 – 9:30 pm	R. Ballantyne
MMS 190.03	Markets & Management (capstone)	TTH	3:55 – 5:10 pm	E. Jones
MMS 190.04	Markets & Management (capstone)	T	5:25 – 7:55 pm	C. Nordgren

Elective Courses

Cultural Anthropology

CA 110	Advertising & Society: Global Perspective	MWF	10:30 – 11:20 am	W. O'Barr
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Economics

ECO 140	Comparative Economic Systems	MWF	10:30 – 11:20 am	V. Trembl
ECO 151	Basic Finance & Investments	TTH	3:50 – 5:05 pm	C. Fullenkamp
ECO 157	Financial Markets & Investments	TTH	10:30 – 12:10 pm	B. Eraker
ECO 165/PPS 165	American International Economic Policy	MWF	9:10 – 10:00 am	M. Hoffman
ECO 181.01	Corporate Finance	TTH	2:15 – 3:30 pm	C. Fullenkamp
ECO 181.02	Corporate Finance	MW	3:55 – 5:10 pm	F. Luo
ECO 188	Industrial Organization	TTH	3:50 – 5:05 pm	H. Yildirim
ECO 189	Business & Government	TTH	10:55 – 12:10 pm	J. Vernon

Education

EDU 140	The Psychology of Work	M	3:55 – 6:25 pm	R. Ballantyne
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Engineering

EGR 108	Ethics in Professions	TTH	9:10 – 10:25 am	D. Vallero
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History

HST 103	Law and Cap in 19 th Century U.S.	TTH	10:55 – 12:10 pm	E. Daniels
HST 122A	The Japanese Economy 1850-2000	TTH	12:40 – 1:55 pm	C. Phipps

Markets & Management

MMS 120	Managerial Effectiveness	MW	2:20 – 3:35 pm	S. Hunter-Rainey
MMS 161	Marketing Management	TTH	10:55 – 12:10 pm	M. Reeves
MMS 170	Integrated Marketing Communications	TTH	3:50 – 5:05 pm	M. Reeves
MMS 175	Business of Sport	MW	2:20 – 3:35 pm	G. Stevenson
MMS 182	Strategic Financial Management	MW	7:00 – 8:15 pm	S. Veraldi

Political Science

PS 113	International Political Economy	TTH	9:10 – 10:25 am	J. Grieco
PS 161	Business, Politics, Economic Growth	MW	2:20 – 3:35 pm	H. Kitschelt
PS 167D	International Institutions & International Law	MW	9:10 – 10:00 am	R. Keohane

Sociology

SOC 126	The Challenges of Development	TTH	10:55 – 12:10 pm	E. Parrado
SOC 141	Consuming Passions	TTH	9:10 – 10:25 am	J. Wilson
SOC 147	Business in Literature	MW	5:30 – 6:45 pm	G. Hull
SOC 154	Digital Economy	M	7:00 – 9:30 pm	B. Gao

Theatre Studies

THEA 168S	Entrepreneurship and International Arts Mgmt.	MW	2:20 – 3:35 pm	Z. Voss
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*permission numbers available from Bonnie Wilson, 254 Soc-Psych Bldg.

For more information, contact Bonnie Wilson at 660-5763 or bwilson@soc.duke.edu.

To enroll in the Markets & Management certificate program, visit the M&M web site: <http://www.markets.duke.edu/register/>